

TÜRKİYE TECH VISA APPLICATION GUIDE KEY POINTS TO REMEMBER

TÜRKİYE
TECHVISA
NEW OPPORTUNITIES FOR BIG IDEAS

1 | ALWAYS USE “TÜRKİYE”

Pay Attention! Every mention of the country must be **Türkiye**, not Turkey – consistency matters and shows respect for the program. Applications that write Turkey instead of Türkiye will not be evaluated.



2 | KEEP YOUR PITCH DECK SHORT

Max 10–15 Slides!

Focus on clarity – no long texts, no extra fluff.

A concise, visual pitch deck makes your idea shine and keeps reviewers engaged.



3 | MAKE IT VISUAL

Show, Don't Tell!

Use icons, graphics, images, and charts to communicate your idea. Keep text minimal – visuals speak louder than paragraphs and make your pitch memorable.



4 | HIGHLIGHT THE CORE MESSAGE

Focus on the Essentials!

Product, Market, and Activities in Türkiye. Make sure your solution, target market, and Türkiye plans are strong, clear, and compelling. Avoid vague statements – reviewers need to grasp your idea in seconds.



5 | DOCUMENTS MUST BE CLEAN AND COMPLETE

Readable, Organized, and Clearly Named!

All PDFs and files should be easy to review. Messy, unclear, or incomplete submissions risk being overlooked – make a strong first impression.



6 | STAY CONSISTENT

Everything Must Align!

Numbers, team info, market data, and Türkiye activities should match perfectly between your pitch deck and application form. Consistency builds credibility and trust with reviewers.

